



# LIBREPLANET 2022 LIVING LIBERATION

## The annual conference on technology and social justice from the Free Software Foundation

LibrePlanet 2022 will be online. We anticipate over 1000 attendees, and exciting talks covering a range of interesting subjects for the free software movement. We invite you to join us and support this event!

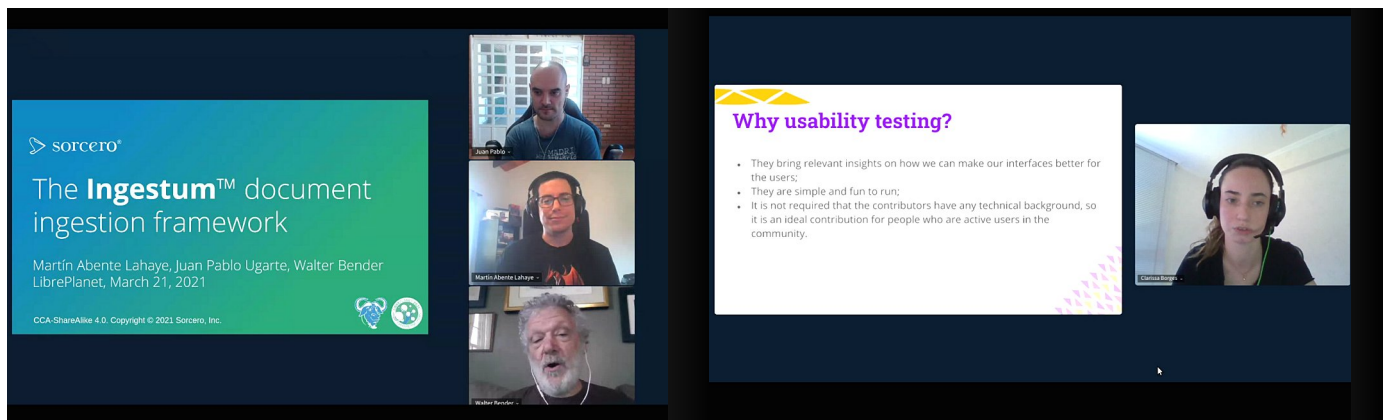
If you have any further questions please do not hesitate to contact us at [campaigns@fsf.org](mailto:campaigns@fsf.org)

First confirmed keynote for LibrePlanet 2022 will be announced soon.

## Sponsor and Exhibitor Brochure

March 19-20, 2022  
[libreplanet.org/conference](https://libreplanet.org/conference)





## ABOUT LIBREPLANET

LibrePlanet is the FSF's annual conference for free "as in freedom" software enthusiasts and anyone who cares about the intersection between technology and social justice. LibrePlanet brings together a diverse community of software developers, law and policy experts, activists, students, and computer users.

LibrePlanet is the preeminent free software conference of its kind. Hundreds of attendees will be participating from all over the world. Previous Keynote speakers have included NSA whistleblower Edward Snowden, former executive director of the Wikimedia Foundation Sue Gardner, author and activist Cory Doctorow, and Software Freedom Conservancy and Perl Foundation board member Allison Randal.

### ATTENDANCE

**1000+**

Registered attendees are expected from all over the US and 15+ countries to the online event.

### WEB

**7024**

views to  
libreplanet.org/2021/live.

### MEDIA

**146K+**

Unique visits to hosting platform of recorded videos and photos (now also available via PeerTube).

LibrePlanet is made possible thanks to generous sponsors and exhibitors who want to be at the nexus of technological innovation, user freedom, education, community, and a free society. Event sponsors and exhibitors tangibly demonstrate commitment to the free software community while engaging not only the attendees and organizations at the conference, but also the Free Software Foundation's 4,800+ dues-paying members, 225,000+ email subscribers, and nearly 2.2 million unique Web visitors annually.

## 2022 LibrePlanet: At a glance

- 450+ unique viewers online at any time, coming from 31 US states and 15+ countries.
- Diversity is a conference priority: LibrePlanet 2021 featured 42 speakers, 40% of whom were women or nonbinary, 30% were people of color.
- LibrePlanet is livestreamed to an international audience of over 1000 people using only free software. We integrate multiple ways for guests, sponsors, and speakers to meet and communicate, including a virtual conference space.
- LibrePlanet submissions are reviewed by an independent review committee made up of volunteers from the community.

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## BECOME A SPONSOR

Your support will help sustain, energize, and inspire the free software community. Sponsoring provides you the unique opportunity to engage over a thousand legal and policy experts, developers, students, activists, free software and technology enthusiasts, and potential employees with your brand, message, and organization.

LibrePlanet offers the opportunity for you to:

- Invest in the free software community and introduce your organization to our audience.
- Engage one-on-one with an influential audience of decision-makers and technology professionals.
- Build your reputation and gain visibility with top industry talent in software development, licensing, and free software applications.
- Strengthen connections with other companies that are making an impact.
- Establish your organization as a leader in the free software community.

## SPONSORSHIP SUPPORTS

- Research, staff time and technology needed to deliver a fully free event online
- Development of our free (as in freedom) virtual conference space
- Bandwidth and servers to provide the event livestream gratis for anyone to join
- Gratis additional privileges like workshop attendance for all student attendees
- Social and networking events (in person when possible, or virtual)
- Streaming and recording resources using all free software
- Other event and planning logistics



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# SPONSORSHIP PACKAGES

## SUPPORTER (\$2,000)

- Acknowledgment on social media
- Logo and information space in online exhibit hall
- "Social time" in the event for conversations with LibrePlanet attendees
- Logo displayed on conference Web site under the Supporter level
- Exposure in the LibrePlanet trivia event
- Admission to all events, four conference T-shirts, and "sponsor" badges for your organization



## BENEFACTOR (\$5,000)

ALL SUPPORTER BENEFITS, AND MORE:

- Logo displayed on conference Web site under the Benefactor level
- Prime location in exhibit hall, add your own touches (inform about the possibilities)
- Add a video to your exhibitor space
- Feature your logo in the transitions between talks
- Onstage acknowledgement at closing (day 2)

## ADVOCATE (Price at request)

ALL BENEFACTOR SPONSOR BENEFITS, AND MORE:

- Logo displayed on conference Web site under the Advocate level
- A dedicated meet & greet time for presentation possibilities in the program
- Feature a short message in the transition between videos about why you support free software



## AMBASSADOR (price at request)

ALL OFFICIAL SPONSOR BENEFITS, AND MORE:

- On-stage acknowledgement at opening sessions on both days
- Prominent display in schedule and program book (when applicable)
- Inclusion of a social event you organize in the program
- Dedicated press release about your organization's support of LibrePlanet and free software

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# EXHIBITORS



## EXHIBITORS

**(\$850/\$250\* nonprofits & individual projects)**

**Early bird until Feb 20 \$700/\$200\***

- Logo and information space in the virtual exhibit hall
- Inclusion in exhibitor listing in announcement and roundup blog posts
- Acknowledgment on social media and conference Web site
- Two conference T-shirts and registrations to all events
- Exposure in the LibrePlanet trivia event

\* Due to the online nature of the online event, we can offer a lower exhibitor price than the traditional in person event exhibitor prices.

We have a range of custom sponsorship opportunities at LibrePlanet besides these standard options, and we are happy to create a package that fits your organization.

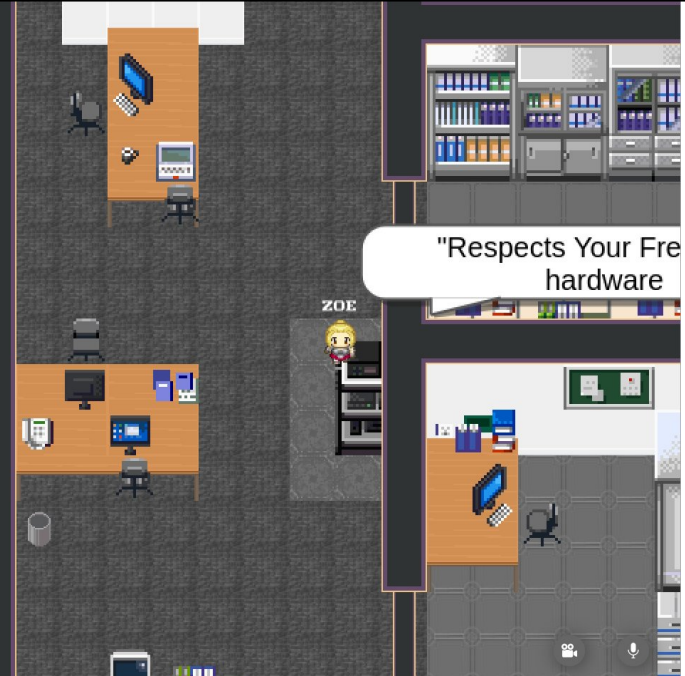
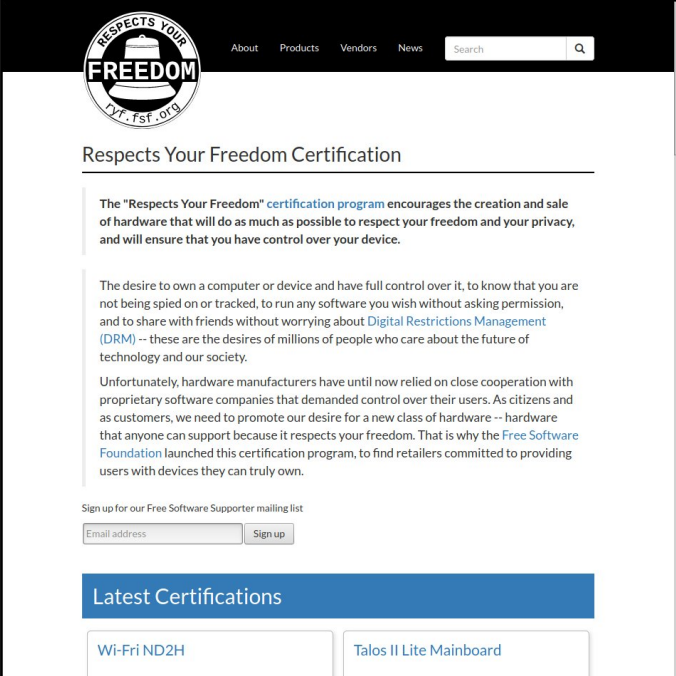
This can include:

- Non-exhibiting sponsorship
- Initiate a track, competition or special event
  - Host a social event
- Sponsor a gift for attendees

**If you're interested in supporting LibrePlanet 2022: Living Liberation**


**Contact: Zoë Kooyman at [campaigns@fsf.org](mailto:campaigns@fsf.org)**

All materials must be submitted by March 4, 2022 in order to guarantee visual inclusion.



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"ONE OF THE MOST INSPIRING  
WEEKENDS IN A LONG TIME."

— AVNI KHATRI

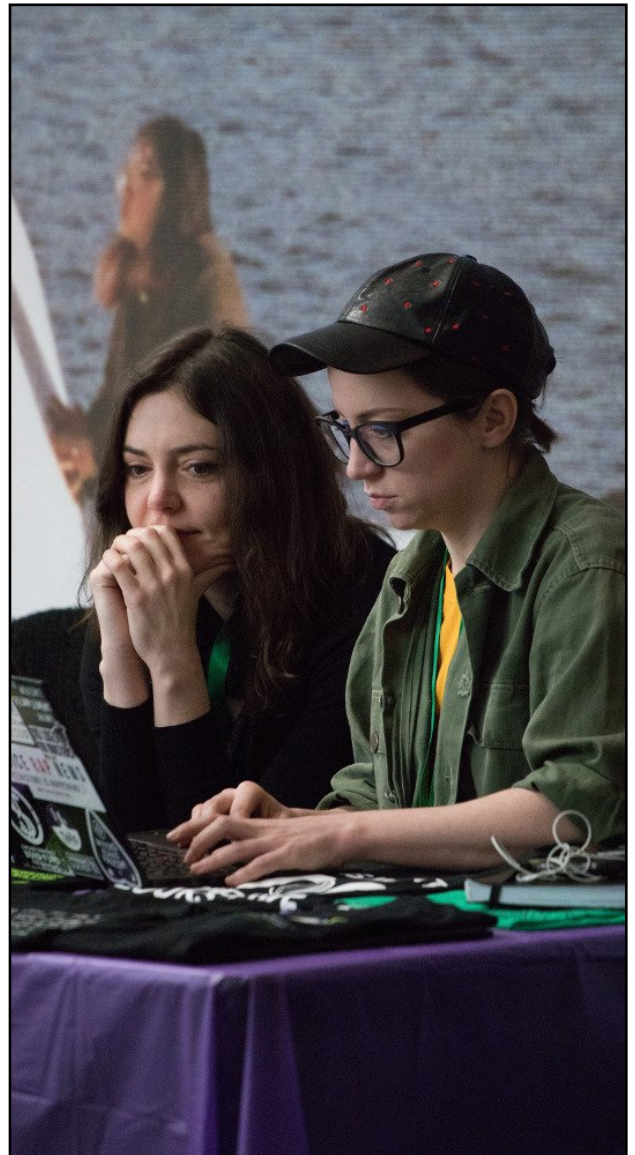
## About the Free Software Foundation ([www.fsf.org](http://www.fsf.org))

The Free Software Foundation is a nonprofit with a worldwide mission to promote computer user freedom, defending the rights of all software users. Free software is software that gives users the freedom to share, study, and modify it. The software is free because the user is free to do with the software as they like. As a recognized authority on digital freedom, the Foundation's work spans from technology and educational resources to software licensing, hardware certification, and policy/advocacy efforts, touching the lives of millions of computer and software users across the globe every day.

The Foundation is home to the GNU Project, which resulted in the world's first free software operating system, GNU/Linux. The organization is further entrusted with thousands of software copyright assignments from individual developers and corporations, defending those licenses through monitoring and legal compliance. The Foundation also publishes the GNU General Public License (GPL), the world's most popular free software license, and maintains free public resources, including an online educational tutorial on email encryption and the Free Software Directory, a collectively maintained repository similar to Wikipedia of over 15,000 free software packages.

The FSF has been a registered 501(c)(3) in the United States since 1985, currently with thousands of individual supporters around the world, each contributing on average \$200 a year. With over 80% of the organization's budget spent on programs, the FSF has the highest possible rating on independent nonprofit evaluator Charity Navigator — four stars and 100%.

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