



## **The annual conference on technology and social justice from the Free Software Foundation**

LibrePlanet 2023 will be a hybrid event. We anticipate over 1000 attendees both online and in-person, as well as 40+ exciting talks covering a wide range of interesting subjects for the free software movement. We invite you to join us and support this event!

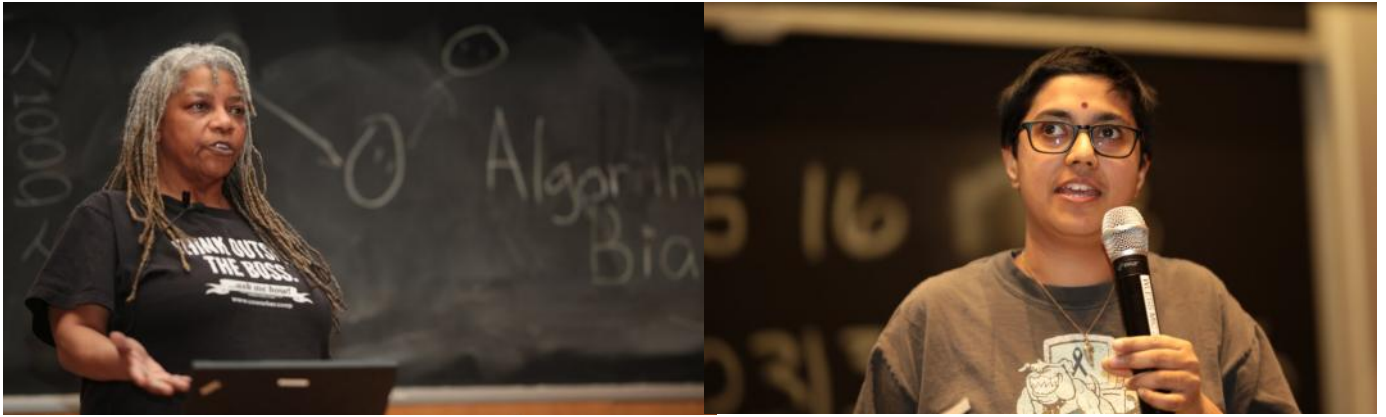
If you have any further questions please do not hesitate to contact us at [\*\*campaigns@fsf.org\*\*](mailto:campaigns@fsf.org)

### **Sponsor and Exhibitor Brochure**

March 2023

[libreplanet.org/conference](https://libreplanet.org/conference)





## ABOUT LIBREPLANET

LibrePlanet is the FSF's annual conference for free "as in freedom" software enthusiasts and anyone who cares about ethical technology and user freedom. LibrePlanet brings together a diverse community of software developers, law and policy experts, activists, students, and computer users.

LibrePlanet is the preeminent free software conference of its kind. Hundreds of attendees will be participating from all over the world. Previous Keynote speakers have included NSA whistleblower Edward Snowden, author and activist Cory Doctorow, artist collective Hundred Rabbits, and Public Lab's Shannon Dosemagen.

### ATTENDANCE

# 1000+

registered attendees are expected from all over  
the US and 15+ countries.

### WEB

# 7024

views to  
[libreplanet.org/2022/live](https://libreplanet.org/2022/live).

### MEDIA

# 146K+

Unique visits to hosting platform of  
recorded videos and photos

LibrePlanet is made possible thanks to generous sponsors and exhibitors who want to be at the nexus of technological innovation, user freedom, education, community, and a free society. Event sponsors and exhibitors tangibly demonstrate commitment to the free software community while engaging not only the attendees and organizations at the conference, but also the Free Software Foundation's 4,570+ dues-paying members, 233,000+ email subscribers, and more than 2 million unique Web visitors annually.

## 2022 LibrePlanet: At a glance

- LibrePlanet was livestreamed to an international audience of over 1000 people using only free software.
- In 2022, we successfully integrate a virtual conference space and multiple other ways for guests, sponsors, and speakers to meet and converse. Having both an online and in-person event in 2023 we can enhance interaction even more.
- LibrePlanet submissions are reviewed by an independent review committee made up of FSF staff and volunteers from the community.

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## BECOME A SPONSOR

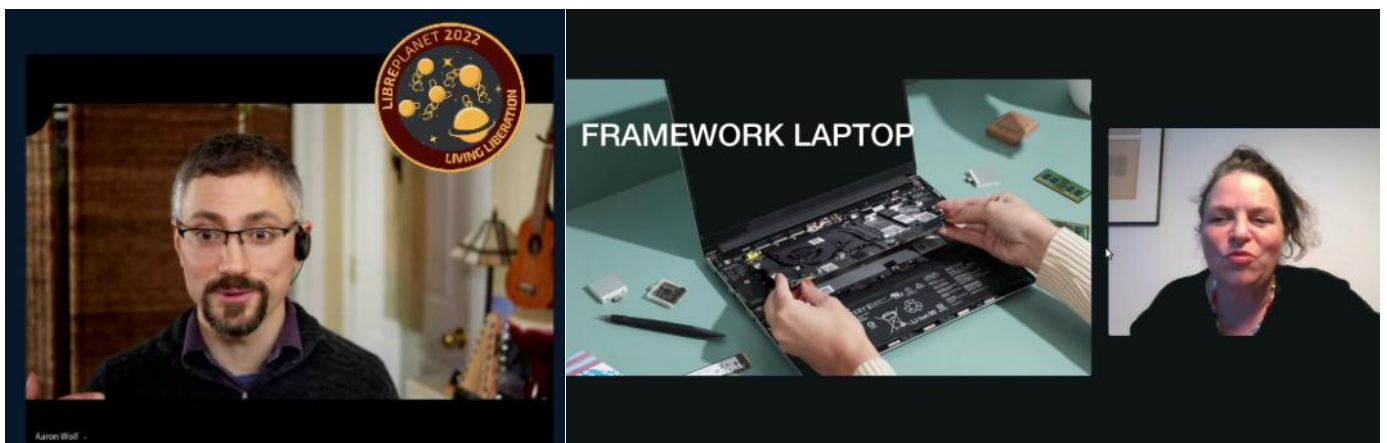
Your support will help sustain, energize, and inspire the free software community. Sponsoring provides you the unique opportunity to engage over a thousand legal and policy experts, developers, students, activists, free software and technology enthusiasts, and potential employees with your brand, message, and organization.

LibrePlanet offers the opportunity for you to:

- Invest in the free software community and introduce your organization to our audience.
- Engage one-on-one with an influential audience of decision-makers and technology professionals.
- Build your reputation and gain visibility with top industry talent in software development, licensing, and free software applications.
- Strengthen connections with other companies that are making an impact.
- Establish your organization as a leader in the free software community.

## SPONSORSHIP SUPPORTS

- Event and planning logistics.
- Social and networking events.
- Lunch for speakers and volunteers.
- Breakfast and refreshments for attendees.
- Travel and lodging for speakers who could not come without funding.
- Bandwidth and servers to provide the event livestream so that the whole world can join.
- Staff time and technology needed to deliver a fully free and gratis live streaming and recording.



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# SPONSORSHIP PACKAGES

## SUPPORTER (\$2,500)

- Admission to all events plus "Sponsor" badges and conference T-shirts
- Table in our lively, centrally located exhibit hall
- Possibility to submit an item for the raffle
- Logo displayed on conference Web site
- Acknowledgement on social media
- Lunch packages for both days
- Quarter page in program book



## BENEFACTOR (\$5,000)

ALL THE BENEFITS OF A SUPPORTER, PLUS:

- Onstage acknowledgment at opening and closing day
- Feature your logo on the screen in the lunch break
- Table at prime location in our lively, centrally located exhibit hall
- Half-page in program book



## ADVOCATE (\$7,500 o.n.o.)

ALL THE BENEFITS OF A BENEFACTOR, PLUS:

- Full-page in program book: back page, back of front page, or last page. It's your choice. Pages are assigned in the order of request.
- Acknowledgment as official partner and opportunity to spend five minutes welcoming attendees at one of LibrePlanet's special events
- Mention of your organization's support of LibrePlanet and free software in all our event press releases
- Logo inclusion on event related banners



## AMBASSADOR (\$15,00 o.n.o.)

ALL THE BENEFITS OF AN ADVOCATE, PLUS:

- Inclusion of a social event you organize in the program
- Dedicated press release about your organization's support of LibrePlanet and free software
- Logo displayed on conference badge
- Logo displayed at refreshment area
- Prominent display in schedule

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## EXHIBITORS

(\$1,000/\$300 nonprofits & individual projects)

Early bird until February 21 \$800/\$250

- Table in our lively, centrally located exhibit hall
- Logo displayed on conference website
- Inclusion in exhibitor listing in announcement and roundup blog posts
- Lunch packages for both days
- Acknowledgment on social media
- Admission to all events and two conference T-shirts

We have a range of custom sponsorship opportunities at LibrePlanet besides these standard options, and we are happy to create a package that fits your organization.

This can include:

- Non-exhibiting sponsorship
- Initiate a track, competition or special event
  - Host a social event
- Sponsor a gift for attendees

**If you're interested in supporting LibrePlanet 2023: *Charting the Course***  
Contact: Miriam Bastian at [campaigns@fsf.org](mailto:campaigns@fsf.org)

All materials must be submitted by March 4, 2023 in order to guarantee visual inclusion.



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"ONE OF THE MOST INSPIRING WEEKENDS IN A LONG TIME."

— AVNI KHATRI

## About the Free Software Foundation ([www.fsf.org](http://www.fsf.org))

The Free Software Foundation is a nonprofit with a worldwide mission to promote computer user freedom, defending the rights of all software users. Free software is software that gives users the freedom to share, study, and modify it. The software is free because the user is free to do with the software as they like. As a recognized authority on digital freedom, the Foundation's work spans from technology and educational resources to software licensing, hardware certification, and policy/advocacy efforts, touching the lives of millions of computer and software users across the globe every day. The Foundation is home to the GNU Project, which resulted in the world's first free software operating system, GNU/Linux. The organization is further entrusted with thousands of software copyright assignments from individual developers and corporations, defending those licenses through monitoring and legal compliance.

The Foundation also publishes the GNU General Public License (GPL), the world's most popular free software license, and maintains free public resources, including an online educational tutorial on email encryption and the Free Software Directory, a collectively maintained repository similar to Wikipedia of over 16,770 free software packages.

The FSF has been a registered 501(c)(3) in the United States since 1985, currently with thousands of individual supporters around the world, each contributing on average \$200 a year. With over 80% of the organization's budget spent on programs, the FSF has the highest possible rating on independent nonprofit evaluator Charity Navigator — four stars and 100%.



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