



# LIBREPLANET 2024 | CULTIVATING COMMUNITY

## The annual conference on technology and social justice from the Free Software Foundation

LibrePlanet 2024 will be a hybrid event. We anticipate over 800 attendees both online and in-person, as well as 40+ exciting talks covering a wide range of interesting subjects for the free software movement. We invite you to join us and support this event!

If you have any further questions, please do not hesitate to contact us at [campaigns@fsf.org](mailto:campaigns@fsf.org)

### Sponsor and Exhibitor Brochure

May 4-5, 2024  
Wentworth Institute of Technology, Boston, MA, USA,  
and online at [libreplanet.org/conference](https://libreplanet.org/conference)





## About LibrePlanet

LibrePlanet is the FSF's annual conference for free "as in freedom" software enthusiasts and anyone who cares about ethical technology and user freedom. LibrePlanet brings together a diverse community of software developers, law and policy experts, activists, students, and computer users.

### ATTENDANCE

**800+**

Number of attendees we expect to register from all over the US and 15+ countries.

### WEB

**7024**

Number of views we expect to [libreplanet.org/2024/live](https://libreplanet.org/2024/live).

### MEDIA

**157K+**

Number of unique visits to hosting platform of recorded videos and photos

LibrePlanet is the preeminent free software conference of its kind. Hundreds of attendees will be participating from all over the world. Previous Keynote speakers have included right-to-repair activist Elizabeth Chamberlain, artist collective Hundred Rabbits, free-software-in-education advocate Erin Rose Glass, and NSA whistleblower Edward Snowden.

The conference is made possible thanks to generous sponsors and exhibitors who want to be at the juncture of ethical technology, a vibrant community, and the future generation of free software specialists.

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## BECOME A SPONSOR

Your support will help sustain, energize, and inspire the free software community and thereby raise your company's profile among over two hundred thousand legal and policy experts, developers, students, activists, free software and technology enthusiasts, and potential employees.

LibrePlanet offers the opportunity for you to:

- Present your brand, company, or organization to the Free Software Foundation's 4,500+ dues-paying members, 233,000+ email subscribers, and more than 2 million annual unique Web visitors;
- Be at the nexus of technological innovation, user freedom, education, community, and a free society;
- Engage one-on-one with an influential audience of decision makers and technology professionals;
- Connect with top industry talent in software development, licensing, and free software applications;
- Strengthen connections with other companies that are making an impact; and
- Establish your organization as a leader in the free software community.

## SPONSORSHIP SUPPORTS

- Event and planning logistics;
- Social and networking events;
- Lunch for speakers and volunteers;
- Breakfast and refreshments for attendees;
- Travel and lodging for speakers who could not come without funding;
- Bandwidth and servers to provide the event livestream so that the whole world can join; and
- Staff time and technology needed to deliver a fully free and gratis live streaming and recording.

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# Sponsorship packages

Benefits	Supporter (\$2,500)	Benefactor (\$5,000)	Advocate (\$7,500 or near offer)	Ambassador (\$15,000 or near offer)
Logo displayed on conference website				
Table in our lively, centrally located exhibit hall				
Free admission plus "Sponsor" badges and lunch packages for both days				
Acknowledgement on social media				
Conference T-shirt				
Add in program book	Quarter page	Half page	Full page	Full page
Onstage acknowledgment at opening and closing day as well as your logo displayed at registration				
Your logo feature on the screen during the lunch break				
A prime location for your booth in the exhibit hall				
An acknowledgment that you are an official partner and an opportunity for you to welcome attendees at one of LibrePlanet's special events				
Your logo included on event-related banners				
Mention of your organization's support of LibrePlanet and free software in all our event-related press releases				
Inclusion of a social event you organize in the program				
A press release dedicated to your organization's support of LibrePlanet and free software				
Your logo displayed on the conference badge				
Your logo displayed in the refreshment area				
Your organization featured prominently in the schedule				

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# Exhibitors



**(\$1,000/\$300 nonprofits & individual projects)**

**Early bird (until March 20): \$800/\$250**

- Table in our lively, centrally located exhibit hall
- Logo displayed on conference website
- Inclusion in exhibitor listing in announcement and roundup blog posts
- Lunch packages for both days
- Acknowledgment on social media
- Admission to all events and two conference T-shirts

We have a range of custom sponsorship opportunities at LibrePlanet besides these standard options, and we are happy to create a package that fits your organization.

This can include:

- A track, competition, or special event
  - A social event
- A gift for attendees

**If you're interested in supporting LibrePlanet 2024: Cultivating Community, contact Miriam Bastian at [campaigns@fsf.org](mailto:campaigns@fsf.org)**

All materials must be submitted by April 24, 2024, in order to guarantee visual inclusion.



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"ONE OF THE MOST INSPIRING WEEKENDS IN A LONG TIME."

— AVNI KHATRI

## About the Free Software Foundation ([www.fsf.org](http://www.fsf.org))

The Free Software Foundation (FSF) is a nonprofit with a worldwide mission to promote computer-user freedom as well as the development and use of free (as in freedom) software, that gives the users the freedom to run, share, study, and modify it. The Foundation's work spans from technology and educational resources to software licensing, hardware certification, and advocacy efforts, touching the lives of millions of software users across the globe every day. The Foundation is home to the GNU Project, which initiated the development of the world's first free software operating system, GNU/Linux.

The Foundation also publishes the GNU General Public License (GPL), the world's most popular free software license, and maintains free public resources, including an online educational tutorial on email encryption and the Free Software Directory, a collectively maintained repository similar to Wikipedia of over 16,770 free software packages.

The FSF has been a registered 501(c)(3) in the United States since 1985. Thousands of individuals around the world support the organization, each contributing on average \$200 a year. With over 80% of the nonprofit's budget spent on programs, the FSF achieved a 100% rating during the last two years plus eight consecutive four-star ratings from Charity Navigator. This is the highest possible rating on the independent nonprofit evaluator.



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